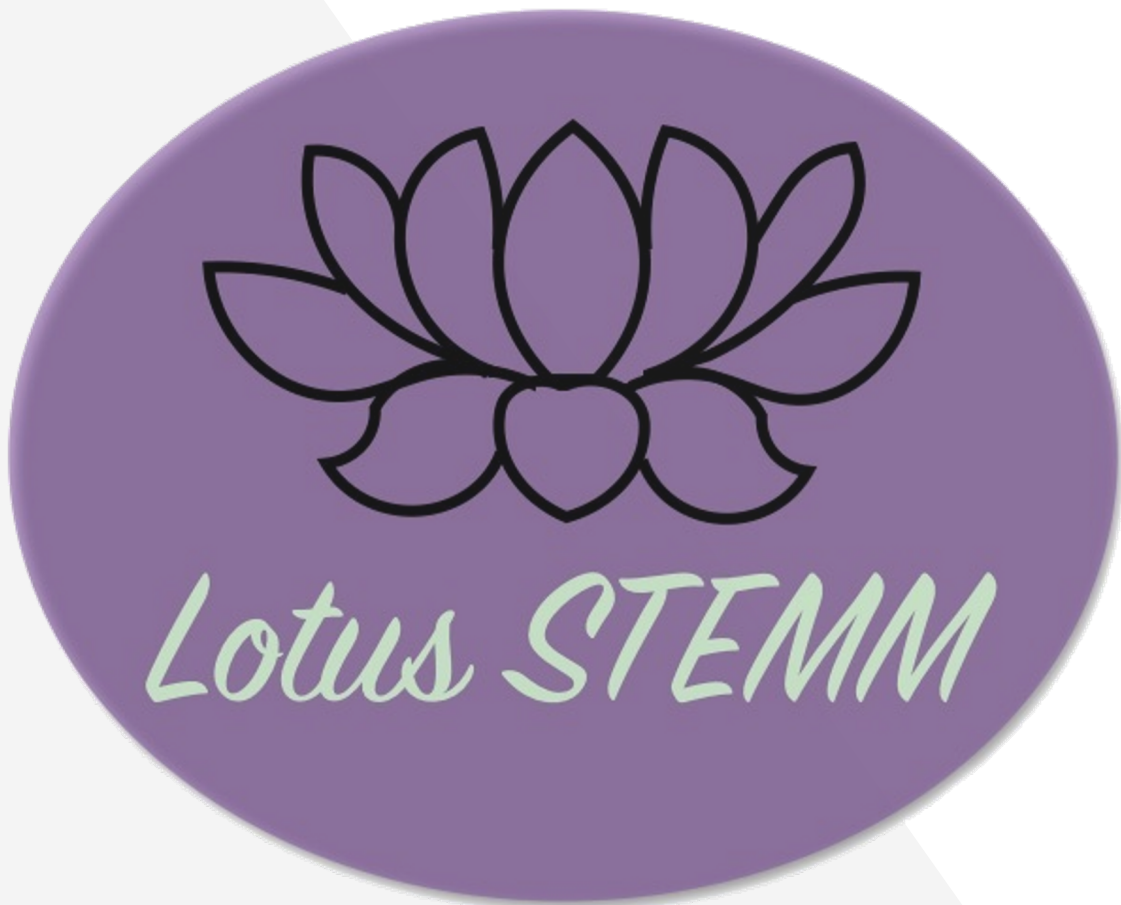


LOTUS STEMM

ANNUAL REPORT

REPORT NO. 019-02

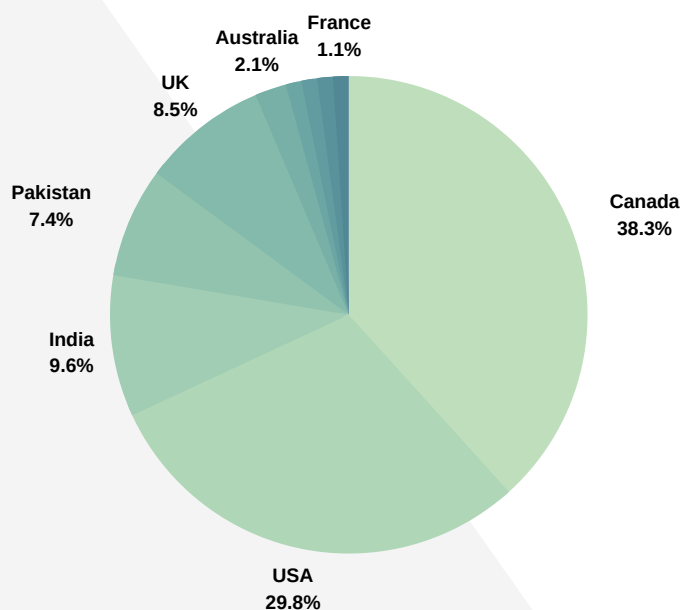


2019

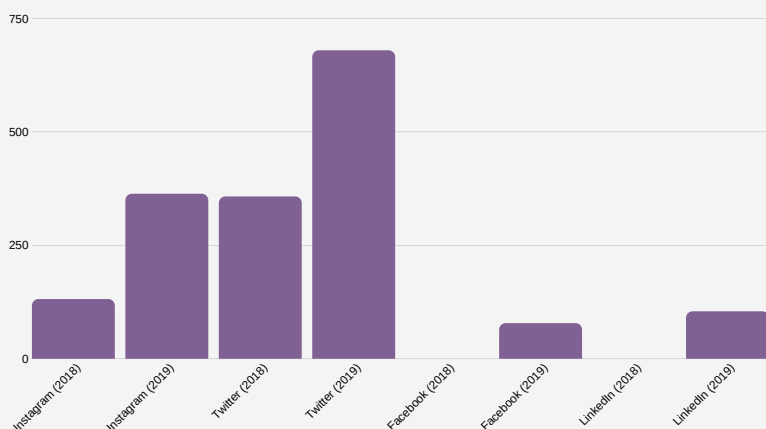
LOTUSSTEMM@GMAIL.COM

WWW.LOTUSSTEMM.ORG

@LOTUS_STEMM (TWITTER) @LOTUSSTEMM (INSTAGRAM) @LOTUS STEMM (FACEBOOK)



A global breakdown of the demographic following on Twitter @Lotus_STEMM.



Number of followers on social media

2019 was the first official year that Lotus STEMM functioned as a federally registered **non-profit organization**. In addition to setting up a Board of Directors, Lotus STEMM has been involved in expanding its social media presence.

Lotus STEMM has a social media reach on **Instagram** (363 followers), **Twitter** (679 followers), Facebook (78 followers), and **LinkedIn** (104 followers), with **74%** of following being **female**, and **26%** is **male**. Lotus STEMM has a **global reach** with followers from Canada, USA, India and UK.

In addition to social media presence, for the first time Lotus STEMM opened up its doors to new volunteers. We have 7 volunteers active with communications, 4 ongoing research projects, and 3 strategy and program developing volunteers, with a total of **14 active volunteers**. We have also developed a team of **6 Board of Directors**.

Lotus STEMM has also been involved with many outreach, networking and research projects within the community. We've participated in 10 outreach events, 2 networking events, and 4 ongoing research projects. Lotus STEMM has also successfully started a LotusStories blog featuring 7 women and their inspirational stories! We also were published about in 2 publications/articles.

Lotus STEMM has had a steady growth in the year of 2018/2019, and is starting strong in 2019/2020.

DEMOGRAPHIC BREAKDOWN 2019



LOTUSSTEMM@GMAIL.COM

UPCOMING PROJECTS

While Lotus STEMM has had a steady following in 2018/2019, we are developing a few programs for our followers:

Lotus STEMM Mentorship Program:

- Lotus STEMM is starting a pilot mentorship program matching mentees (ages 16 and up) with established South Asian women in STEMM mentors.

Lotus STEMM - Canadian Association of Girls in Science Chapter

- Lotus STEMM will start a CAGIS chapter with monthly hands-on STEM outreach activities for young girls ages 7-16.

Science Rendezvous

- Lotus STEMM will organize and host the 2020 Science Rendezvous event in Burlington for a second year in a row.

South Asian women's health blog

- Lotus STEMM is starting a women's health blog to highlight health issues faced by South Asian women that are not commonly addressed in our community.

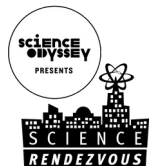
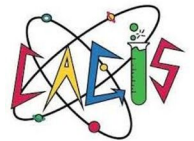
Lotus STEMM conference

- In March 2020, Lotus STEMM will host its first conference that will have hands-on activities for kids (ages 10-15), and will feature prominent South Asian STEMM speakers for senior highschool students and their parents.

Lotus STEMM thanks Partners & Sponsors 2018/2019



Indus Space




~545

Science and career outreach to middle school and high school students (~325 students), plus in-person and online workshops (~150 people) worldwide, and networking events (~70 individuals).



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